



# Queer Lens Investing

Newsletter

Edition: Summer 2021

## When we think money, we think power!

We recently set out to write down our theory of change. It's another step on our journey towards aligning all our activities with our mission and values. Over the course of this process we were pondering power (or lack thereof) and our responsibility as an investor.

Dreilinden has a sizeable endowment, but in the global context we are an insignificant player in both public and private markets. It is therefore all the more important for us to allocate and invest our capital where we think it can achieve the biggest additionality.

We feel we are on the right path with our direct impact investment strategy (see [here](#) and [here](#)). However, on the impact fund investment side, we wanted to do better - even as a tiny investor.



When we started to implement our ideas how investment managers ought to approach diversity, equity and inclusion, we realised how effective it can be to use investment capital to push for change. We have written about our experience [here](#).

Once investors signal to the market that a particular topic is important, it can move fast. Long lasting change can happen - but we need to speak up and stand up for our priorities as well as deliver concrete suggestions. Local context (including regulatory, cultural, or ethnic) is hugely important and can be navigated with support from civil society organisations operating in the respective geographies.

We hope to inspire others to follow suit in leveraging their power to challenge the status quo and live up to the responsibilities that come with capital.

## Help us grow our community!

When we launched this newsletter, we had just under 70 subscribers. Today, we are reaching over 120 people. Our strongest ambassadors are people like you and we would very much appreciate a couple of minutes of your time to think about who else could be interested in this so we can keep on growing the reach!

Subscribe

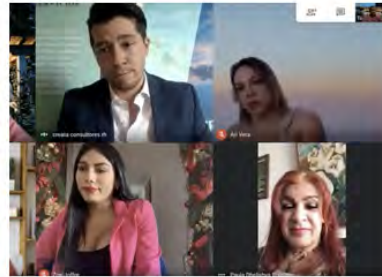
## Our latest Stories on Medium



### *Making Gender Lens Investing More Inclusive*

Holding capital comes with power. We share how Dreilinden uses its power to nudge the investment managers we work with towards more inclusive thinking and investment practices.

[Read the Article »](#)



### *Investing in LGBTQIA\* Enterprises in Mexico*

Like many other projects, our impact investing effort in Mexico was severely impacted by the pandemic. We redesigned our approach to still be able to launch the pilot - at the height of the first wave.

[Read the Article »](#)

## Other Tidbits from the World of QLI



### *GLI: Building on Each Other's Shoulders*

The Ariadne Network has commissioned a six episode podcast series on Gender Lens Investing. While all are great, this is our favourite and includes a look at QLI.

[Listen to the podcast »](#)



### *The Economic Case for LGBT+ Inclusion in CEE*

This recently launched Open for Business report estimates that LGBT+ discrimination costs countries in Central and Eastern Europe up to 1.75% of GDP.

[Read the Report »](#)

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