



# Queer Lense Investing

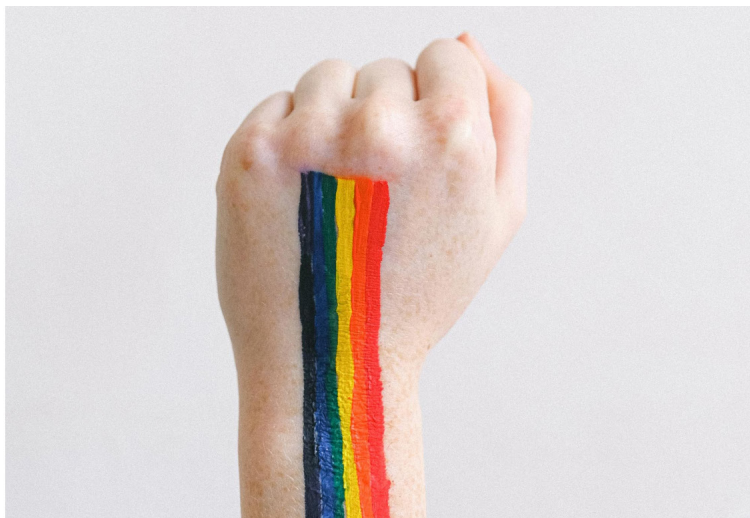
Newsletter  
Edition: Winter 2020

## Grantmaking and Impact Investing need to work together.

The Covid-19 pandemic, once again, has shown that LGBTQIA\* communities in the Global South and Global East are among the most impacted and vulnerable in crises like this. Rapid climate change, political instrumentation and a bleak economic outlook further exacerbate the situation.

In order to build back stronger and better, we are convinced that philanthropic and investment efforts need to collaborate across both practices. Different forms of capital, from grants and investments over to blended solutions, are needed. We have termed this approach *holistic impact*. It has led us to ask ourselves some [tough questions around our own funding strategy](#).

LGBTQIA\* communities are already displaying tremendous resilience. However, as human rights and humanitarian aid funders as well as impact investors, we need to prioritise the communities' efforts to become even more autonomous for the longer term.



Our journey towards achieving holistic impact across grantmaking and impact investing continues. Our two pilot projects in [South Africa](#) and [Mexico](#) are two examples of how we are working at this intersection.

## Have you told your Friends about this Newsletter yet?

We are keen to continue expanding our community of change makers, If you know of any other people within your own organisation or network, we would highly appreciate it if you forwarded them this newsletter so they can subscribe with the button below.

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## Our latest Stories on Medium



*From short-term help to deep dives into our funding strategy: Six months into our Covid-19 response*

Covid-19 has had a profound impact on Dreilinden's activities. What started as a healthcare pandemic is now developing into an economic crisis with deep consequences for the world's LGBTQI\* communities.

[Read the Article »](#)



*Virtual Coaching for LGBTQIA\* Entrepreneurs in South Africa — Five Challenges and Five Lessons*

We are reporting back on our first coaching programme for LGBTQI\* entrepreneurs in South Africa. As a result of the lockdown, many of the entrepreneurs were facing existential threats and had to adapt quickly.

[Read the Article »](#)

## Other Tidbits from the World of QLI



*In Conversation with Palladium Impact Capital: LGBTQI Lens Investing*

Kelly Roberts-Robbins, a champion of Queer Lens Investing, at Palladium Impact Capital is digging into what LGBTQI Lens Investing is and how to implement it.

[Read the Article \(What is...?\) »](#)

[Read the Article \(How to...?\) »](#)



*We need to move away from a binary gender understanding [German]*

We provided a short opinion piece on why Gender Lens Investing needs to evolve and become more inclusive. A binary understanding is too narrow and misses the true potential of diversity. [German]

[Read the article »](#)



*Open for Business presents:  
Bringing an LGBTQ+ lens to  
the world of investing*

[Open for Business](#) brought together a group of LGBTQ+ investors and researchers to discuss the state of the field, discuss different approaches, and explore avenues for growth. [Registration required]

[Watch the Webinar »](#)



*Impact for Breakfast  
presents: Investing with an  
LGBTQI\* Lens*

[Impact for Breakfast](#), an initiative to bring together people to support and invest in social enterprise and entrepreneurship, hosted a session on Investing with an LGBTQI\* lens. Thank you for having us!

[Watch the Webinar »](#)

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