



QLI Newsletter - Summer 2020

Dear Friends,

We are launching a newsletter dedicated to Queer Lens Investing. Tough times ask us to consider everything we have, including investments, for the sake of LGBTQI communities. Our newsletter will be a space to share experiences and learnings, talk about investment strategies and opportunities, discuss new research, and bring likeminded people together.

Let's rethink investment. Let's think it queer.

We couldn't think of a better opportunity than to have our first issue coincide with the publication of Criterion Institute's [Investing with an LGBTQI Lens](#) guide. It's a first attempt at framing LGBTQI* investing on a theoretical grounding. It illustrates how a more holistic and inclusive investment analysis leads to better investment decisions, an improved understanding of risk and generates new opportunities.



Stay informed.

Join us on this exciting journey by signing up to this newsletter.

[Subscribe here](#)

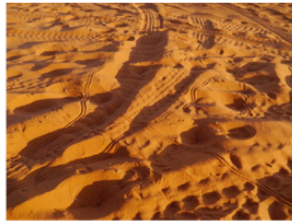
We won't be spamming you, ever. We will only send you updates if there are new and exciting things to report from the queer lens investing universe.

Spread the word.

The queer lens investing field is only just getting started. If you have friends, colleagues, or acquaintances who are interested in the topic, we would love for you to share this newsletter with them.

Food for thought. Get inspired.

We published a few pieces on how we, at Dreilinden, go about queer lens investing but hope to include other sources from fellow investors and thinkers going forward. Here are two samples to give you a taste of what's to come.



Our Journey from Gender Lens to Queer Lens Investing

We share our account of how we implemented a queer lens across our investment portfolio and the benefits we see. Gain insights on how we tackled the challenge and glean first hand, practical tips for each asset class.

[Read more here >](#)



Thriving Entrepreneurship in Queer South Africa

We launched a first pilot programme in South Africa where we invited LGBTQIA* business to pitch for investment. We were deeply impressed by the entrepreneurial drive and determination to defy the odds.

[Read more here»](#)

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Medium

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